Magento ⟶ Shopify Migration Checklist

Comprehensive 27-Point Pre-Migration Guide

Purpose: This checklist provides a structured, risk-controlled approach to migrating from Magento/Adobe Commerce to Shopify or Shopify Plus. The framework is designed to safeguard data integrity, preserve SEO equity, and minimize operational disruption.

Phase 1 – Pre-Migration Audit (T-14 to T-7 Days)

1. Technical Assessment

- ☐ Record current Magento/Adobe Commerce version and installed extensions/modules (including custom modules)
- ☐ Catalogue all third-party integrations (ERP, CRM, payment gateways, shipping carriers, tax calculation services, marketing automation tools)
- ☐ Document bespoke business logic, workflows, and automation scripts
- ☐ Review current hosting architecture, server specifications, and performance metrics

2. Data Inventory

- ☐ Quantify all product SKUs, categories, and attribute sets
- ☐ Catalogue product variants/options and custom attribute usage
- ☐ Document customer segments, groups, and account types
- ☐ Record all active promotions, discount rules, and price rules
- ☐ Inventory CMS content (pages, static blocks, widgets)

Phase 2 – Business Preparation (T-7 to T-3 Days)

3. Strategic Planning

- ☐ Establish migration objectives, key milestones, and measurable success criteria
- ☐ Determine content/assets to **migrate**, **rebuild**, or **decommission**
- ☐ Design target URL architecture and comprehensive 301 redirect mapping plan
- ☐ Define quality assurance (QA), user acceptance testing (UAT), and cutover approval gates

4. Shopify Environment Setup

- ☐ Provision Shopify/Shopify Plus organization and required environments (development, staging, production)
- ☐ Configure Shopify Markets, supported currencies, and tax calculation methodology
- ☐ Select initial theme framework (or define migration strategy for existing design)
- ☐ Identify and validate required Shopify apps to achieve feature parity with Magento

  Control Point: Perform a complete Magento database and file-system backup prior to initiating migration activities.

Phase 3 – Data & Platform Preparation (T-3 to T-0 Days)

5. Data Cleansing

- ☐ Eliminate duplicate or obsolete products, categories, and attributes
- ☐ Merge or remove duplicate customer records and redundant addresses
- ☐ Define historical order retention scope and archiving policy
- ☐ Optimize product imagery, descriptions, and metadata for web performance

6. SEO Preservation

☐ Export full URL inventory and associated metadata (titles, meta descriptions, canonical tags)
☐ Identify top-performing landing pages and current keyword rankings
☐ Prepare final 301 redirect mapping file for URL changes
☐ Export, validate, and archive the XML sitemap for post-migration reference

7. Platform Configuration

☐ Configure Shopify payment gateways, tax rates, and tax override rules
☐ Define shipping profiles, zones, and rate matrices
☐ Map and configure essential integrations (ERP, CRM, email marketing platforms, analytics)
☐ Configure B2B capabilities (price lists, company profiles) if leveraging Shopify Plus

---

Phase 4 – Final Pre-Migration Checks

☐ Enforce catalog/content freeze in Magento to avoid data drift during migration
☐ Validate staging site readiness and finalize delta sync process for last-minute updates
☐ Finalize cutover playbook, including DNS switch and TTL adjustments
☐ Implement system monitoring, error alerts, and analytics tracking
☐ Define rollback protocol, including triggers, communication plan, and reversion steps

---

Delivery Capability Statement: Our team executes 14-day, zero-downtime migrations with full data reconciliation and SEO continuity assurance.

 Contact: info@magendoo.ro   **Learn More:** https://magendoo.ro/magento-to-shopify-migration